

RECGLA

Business Proposal



 recgla future
by  recgla

WHERE
SUSTAINABILITY
MEETS
STYLE



Recgla is a sustainable eyewear brand that creates handcrafted products made from recycled coffee grounds and used skateboard parts. Recgla focuses on bringing sustainability and style together, aspiring to be the leading brand in the sustainable eyewear industry in Indonesia.

MEET RECGLA!

Amidst the cookie cutter, mass produced glasses that were trending in the mid 2010s, our founder, Reza Arganata, established Cik.eyeye in the year of 2016, pursuing his lifelong dream of creating his own eyewear brand. Our humble beginnings started with wooden frames made from used skateboards as well as denim. He continued to be featured in various pieces of media following Cik.eyeye's establishment, boosting his business.

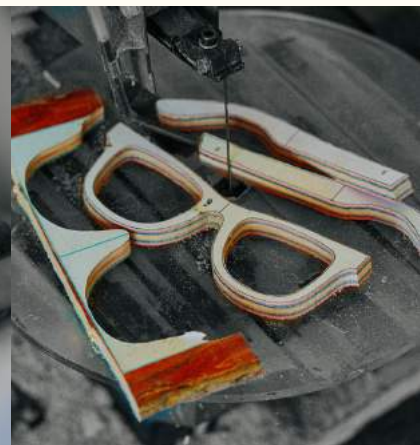
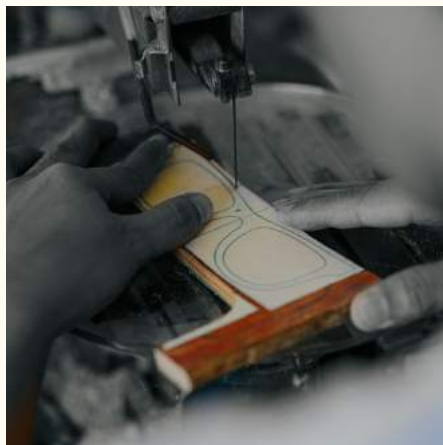
Pushing through the struggle after the pandemic, he decided to rebrand Cik.eyeye into Recgla. Recgla showcases our brand's backstory and our will to move forward with a stronger message, a catalogue and service with promising qualities, and a strive to be a worthy advocate for sustainability in Bali and the world. During these times, Recgla announced a new material to be used for their glasses; coffee grounds. Being Bali-based, we are bound to have heaps of wasted coffee grounds that would have been thrown into landfills, broken down, and release methane gas.

Since our rebranding, the team has been participating in various events such as G20 and more recently, Jakarta Coffee Week, being featured as one of the brands of the future!



Our team believes in the conservation of handmade, authentic products made with compassion. Since the first product made until our most recent, our production consists of tools and materials that are available already or locally and naturally sourced.

We strongly advocate for manufacturing materials to be taken from what we already have ready instead of brand new.



What Recgla Offers

FROM DISASTERPIECE TO MASTERPIECE

Recgla's glasses are custom made and handcrafted by our production team at our small, local workshop in Sanur.

Our current main catalogue consists of 11 bold and stylish frames with 3 editions;

Coffee Edition, made out of recycled coffee grounds. Our Skateboard Edition made out of purely used skateboard parts and our Signature Edition, using broken skateboard parts

For partnerships and collaborations with other businesses, we are open to different opportunities that are given to us such as collaborations for consignments or commercial and merchandising use as well.

OUR PRODUCTS



Coffee Edition

Made from recycled and dried coffee grounds

Skateboard Edition

Made from used skateboard parts



Signature Edition

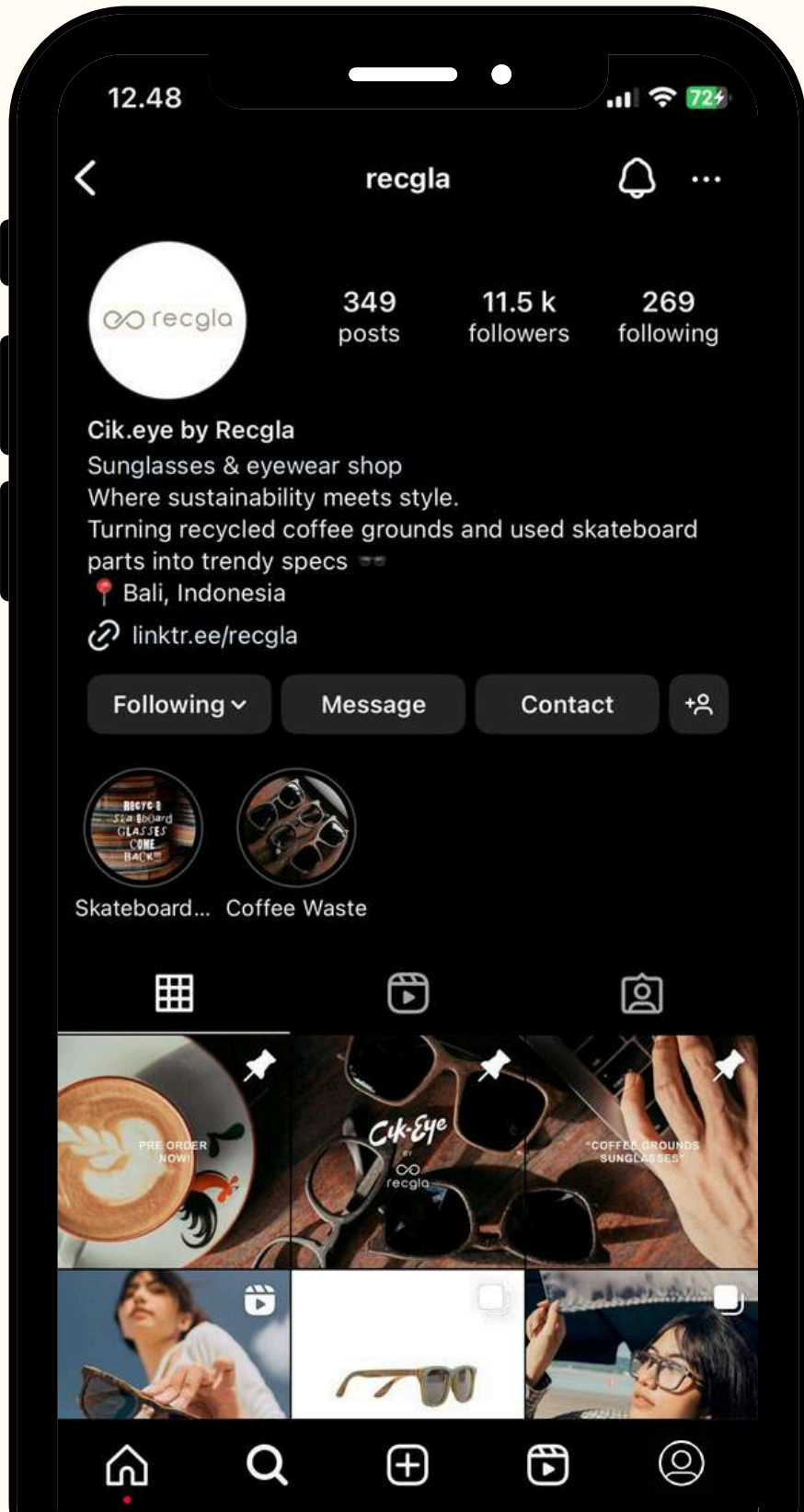
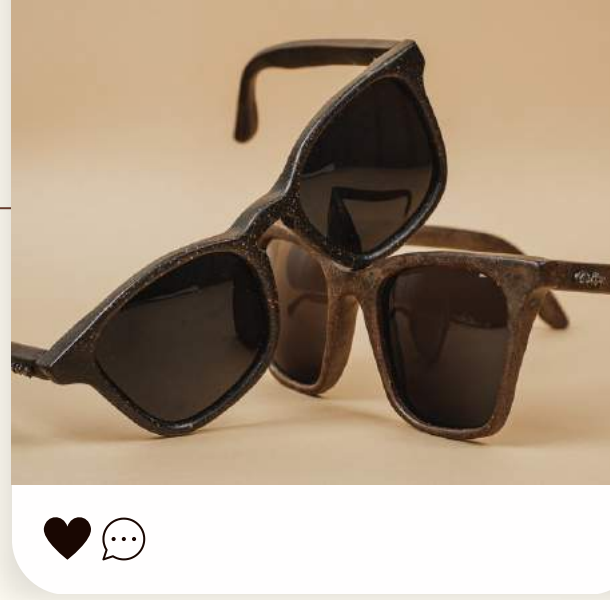
Showcasing the fractures of a broken skateboard with clear bio-polymers

OUR SIGNATURE



Recgla Eyewear

OUR SOCIALS!



Media Exposé

With its unique and new concept, Cik.eye became sensational to the media, being featured in multiple shows and magazines.



Trik Skateboard dengan Mengubahnya Menjadi Kacamata

Posted By: Money & I Magazine
on: December 07, 2017 In: M&I Magazine, The Rook
No Comments [Print](#) [Email](#)



CONVENTION



JAKARTA COFFEE WEEK

NOV 3 - 5, 2023

#JACOWEEK23 THEME
Past, Present & Future

JAKARTA
COFFEE
WEEK²⁰²³



G20 INDONESIA 2022

AUG 24 - 26, 2022

FOR NATURE TO FUTURE



Foture focuses on creating a material from the waste that harms our planet and turning it into premium quality home living products as well as custom made goods. At Foture, we cater to your needs and help you create a story with the waste from your production process that has nowhere to go except into our hands.

MEET FOTURE!

With the same brains and brawns as our eyewear brand, Foture is here to deliver a more diverse and wider range of goods that cater to each client's needs specifically.

During Recgla's production, the team noticed the amount of excess material that had nowhere to go. In their hands was a precious material that would've went against our 'zero waste' principle if thrown away. The team then thought of creating other products apart from eye glasses using the excess material and there, Foture was born.

Foture's main message is to take what we have to give back to mother nature, instead of taking from her and creating something new out of it all over again. We hope to be able to upcycle everything we have around us to turn into more useful objects we can out to good use in our daily lives.



What Foture Offers

At Foture, you will be able to create a story with your wasted materials and turn them into new products with a meaningful background. With consultations and discussions, our team will cater to your ideas and create unique and one-of-a-kind products that you can use to your liking!

For B2B relations, Foture is open to negotiate and discuss the exact visions of our clients, such as the type of products they wish to make, what they'll be used for, etc.

We not only focus on catering the best products to your needs, but to also create a perfect backstory to said products. To accomplish this, Foture will accept donations of our clients' waste, whether it be cardboard, plastic, coffee grounds, wood, etc.! Then, with the materials we have, our team will innovate the goods that are suitable for your brand.

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Home Living

Coasters, trays, collar tags, and more made from recycled coffee grounds



OUR 2024 PLAN

Product Projects

Our production team is always hard at work on experimenting with different things as well as what could be made out of the materials that we use. Currently, through trial and error, they are trying to create a vegan coffee leather, to innovate a more extensive selection of materials to use and products to make.



Hand-in-Hand Projects

Aside from innovating new materials and products, we at Recgla and Fature hope that this year we'll be able to collaborate and work together with other businesses whether its domestically or internationally. With support from fellow businesses and organisations, we wish to be able to promote sustainability in fashion and home living and to one day turn it into something more common and accessible.

Apart from direct collaborations, we would like to be more active in the industry and community by simply interacting more with those that are around us and embracing everyone we meet with our products and services.





Our dreams for the future!

Aside from our aspirations for this year, our longterm, more ambitious aspirations are endless too! Three main objectives we wish to achieve one day are listed below.

Above all else, we wish that there comes a day where our experiments and findings have come to a place where nearly everything around us is upcycled and made from sustainable material.

Recgla and Foture wishes to be a large contributor and strong advocate for these causes by spreading awareness to how much the little things truly matter.

By starting with products as simple as a coaster, a keychain, a phone case, we wish to expand the agenda and have sustainable products applied to our day to day lives.

Future Plan

Expand Globally

To be able to share our innovations with the whole world!

Maximalise 3R

To be able to apply Reduce, Reuse, and Recycle to our day to day lives

ZERO Waste

To be able to turn ALL our waste into new innovations and creations and to eventually have nothing non-organic be wasted

THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU

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